FALL 2026

Newsletter

Smolin
ADVISORY • TAX • ACCOUNTING

SMOLIN EXPANDS SOUTH FLORIDA PRESENCE WITH NEW SUNRISE OFFICE

We are pleased to announce the relocation of our South Florida office from Plantation to Sunrise, Florida. The firm's new location is:

Lakeshore Plaza II
1300 Concord Terrace, Suite 430
Sunrise, FL 33323

The move reflects Smolin's continued growth in South Florida and commitment to exceptional client service.

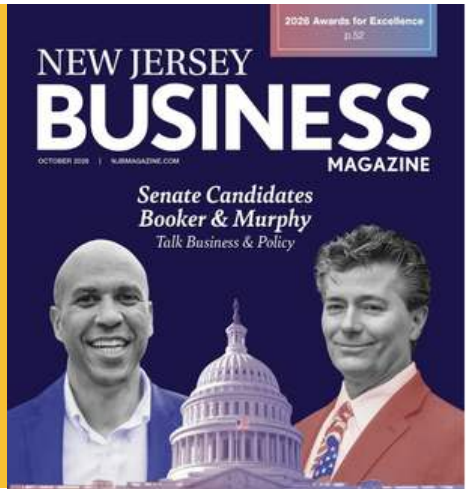
"South Florida remains an important market for our firm, and this relocation represents an investment in our future," said Smolin CEO Paul Fried, CPA. "Our new Sunrise office gives us the space and resources to support our team and continue providing exceptional service to our clients."

The Sunrise office will continue serving clients throughout Broward, Palm Beach, Miami-Dade, and surrounding counties, providing a full range of accounting, tax, audit, advisory, forensic, valuation, and consulting services.



Insights & Updates





Smarter Insights, Better Decisions: The Impact of AI

AI is changing the way businesses forecast and make decisions. With faster access to meaningful insights, organizations can identify trends and risks earlier and make more informed decisions.

Our CEO, Paul Fried, CPA shared his perspective with New Jersey Business Magazine on how AI and data analytics are helping businesses improve forecasting, budgeting, and strategic planning.

🔗 **Learn More:**



4 Tips to Keep Seasonal Cash Flow on Track

Seasonal revenue swings can make cash flow challenging, but proactive planning can help. By understanding your cash flow cycle, monitoring working capital, making informed spending decisions, and preparing reserves or financing in advance, you can position your business for the months ahead.

🔗 **Learn More:**



Business and IRS Audit

Would your business be prepared if the IRS came calling? Good recordkeeping and proactive preparation can make all the difference. Learn about common audit triggers, what to expect from the process, and steps you can take now to help protect your business.

🔗 **Learn More:**



Damages Unmasked: *Calculating Lost Profits and Economic Harm in Commercial Litigation*

Calculating lost profits can be one of the most complex and highly debated aspects of commercial litigation. From establishing the appropriate loss period and financial baseline to projecting “but for” results and evaluating mitigation efforts, forensic analysis can play a critical role in supporting economic damage calculations.

In the latest installment of Follow the Money, CJ Pulcine, CPA/CFF, breaks down the key considerations involved in calculating lost profits.

🔗 Read the Latest Article:

Smolin in Action

A Winning Day for a Great Cause



Another great year supporting **Adam's Breakfast Ball Charity Classic**! The event benefits the **National MPS Society**, helping support families affected by MPS while raising awareness and funds toward finding a cure.

The day was made even sweeter when Blaise Furiato and her team brought home the trophy for the second year in a row!

A Tee-rific Day with Eastern Monmouth Area Chamber of Commerce (EMACCNJ)

Questionable putters, questionable techniques, and zero regrets! Smolin was proud to support the EMACCNJ Annual Wacky Putter Golf Event.

From creative putters to plenty of laughs, it was a great day connecting with the local business community and supporting EMACCNJ.





Smolin in Action

UTCA Convention: Atlantic City, You Were Good to Us!

We had a great time at the **UTCA Convention** in Atlantic City, October 1–3, 2026! Our team enjoyed reconnecting with familiar faces, making new connections, and celebrating the construction community.

Thank you to everyone who stopped by the Smolin booth and took the time to connect with us. We enjoyed the conversations and look forward to seeing everyone again next year!

And a special congratulations to **Frank A. Criscola**, the new President of UTCA! We're excited to celebrate this incredible achievement and wish him tremendous success in his new role.







Career Corner

Connecting with the Next Generation of Talent

Our Smolin team has been busy connecting with talented students at events including the William Paterson University Internship & Job Fair and Ramapo College Meet & Greet.

These events give us the opportunity to learn about students' career goals, answer questions, and share what it's like to build, learn, and grow a career at Smolin. Thank you to everyone who stopped by to meet our team.

We're always looking for talented individuals to join our growing team. If you're ready to take the next step in your career, we'd love to hear from you.





Sponsorship Spotlight

From New Jersey to Lisbon: Connecting Across the Atlantic

Smolin was proud to sponsor the New Jersey State Bar Association's (NJSBA) Mid-Year Meeting in Lisbon, Portugal. Joe Szark, CPA, Chris Barchetto, CPA, and CJ Pulcine, CPA/CFF enjoyed reconnecting with familiar faces, building new relationships, and spending time with members of the legal community in an incredible setting.

Thank you to the NJSBA and everyone who made Lisbon an experience to remember!





Recognition



Smolin Shines Among NJBIZ's Best Places to Work

What a night! Smolin is proud to have been named #42 among NJBIZ's Best Places to Work in the midsize company category.

We were thrilled to celebrate alongside so many outstanding organizations. Most importantly, this recognition belongs to our entire team and reflects the supportive, collaborative culture we continue to build together.

Congratulations and thank you to Team Smolin!



Join the Conversation

Follow Smolin on LinkedIn for expert insights and updates.